



## Horses Help Canada | H.E.A.L. (Horse Education and Alternative Learning)

*A registered not for profit company.*

# Sponsorship Opportunities

### Help Keep the Healing Alive...

At Horses help Canada, ***we are changing lives for the better.*** Not just for at-risk-youth, but indirectly for the people whose lives they touch like parents, peers and teachers. Their healing prepares them for an easier future and greater chances for success and personal growth!

***We simply couldn't do it without the generosity of sponsorship funds to keep us afloat and thriving.*** Our commitment is to cover expenses in the most effective way so that we can achieve our goal of getting as many kids as possible into programs. Your funds help us cover these critical costs:

- staff salaries and training
- utilities and operating expenses
- horse rental and care fees
- business growth coaching and guidance
- marketing, promotion and web maintenance
- administration and accounting

### DIAMOND - \$10,000

Sponsors will receive:

- Highest level recognition on our 'sponsors' website page with prominent logo placement and link-back for one full year
- top-level homepage banner for 12 months 'thank you to our sponsors!'
- framed certificate of recognition from Healed by Horses

### EMERALD - \$5,000

Sponsors will receive:

- Emerald-level recognition on our 'sponsors' website page with logo placement and link-back for 6 months
- homepage banner for 6 months 'thank you to our sponsors!'
- framed certificate of recognition from Healed by Horses

### RUBY - \$2,500

Sponsors will receive:

- Ruby-level recognition on our 'sponsors' website page with logo placement and link-back for 3 months
- homepage banner for 3 months 'thank you to our sponsors!'
- framed certificate of recognition from Healed by Horses

### Benefits of our 'Meet the Herd' and 'Block Programs' include:

- Personal introductions to get to know other group members
- The nature of the horse: how they are non-judgmental and give unconditional love.
- Team building activities as a group and with horses
- Identifying different colours and markings of horses
- Herd dynamics
- Grooming/bathing techniques
- Handling techniques
- Body language and groundwork techniques
- How horses communicate
- Parts of tack
- Tacking up
- Self-esteem
- Personal Confidence
- Non-verbal communication
- Trust
- Boundaries
- Relationships
- Leadership
- Creative thinking and problem solving
- Goal setting and planning
- Motivation